



St. Bernard Parish Government

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Guy McInnis
Parish President

President's Report Council Meeting of Tuesday, March 7, 2017

Good Evening Councilmembers, Ladies and Gentlemen:

Sold on St Bernard is underway with billboards, social media, and as of last week, TV commercials. The message of *Safe Communities, Great Schools, and Recreation for the Entire Family* is getting out to the region and has created a buzz with lenders, realtors, and future residents. On Thursday, March 30th, Saint Bernard Parish will host an official Launch Party in St. Claude Heights to showcase the "New" St. Bernard. For more information, contact Ray Doran in Community Development.

Attached is a schedule of the air times the commercial will run on WDSU.

In conclusion, we would like to talk about how our *Sold on St. Bernard* builds on the NOLA Times Picayune news article that came out today. Our new commercial is beginning to air and people around the metropolitan area are beginning to see it and take notice of St. Bernard Parish. At this time, we would like to take this opportunity to view the *Sold on St. Bernard* commercial.

Respectfully,

A handwritten signature in blue ink, appearing to read "Guy McInnis".

Guy McInnis
Parish President

